



BACKSEAT EVENTS 2025 GDPR POLICY

Last Updated: February 2024

1. Introduction

Backseat Events is committed to protecting the privacy and security of the personal data we collect and process in accordance with the General Data Protection Regulation (GDPR) and other relevant data protection laws. This policy outlines how we handle personal data throughout the inquiry, quotation, and subcontracting processes.

2. Data Controller

Backseat Events, registered in the United Kingdom, is the data controller for the personal data we collect and process. Our contact details are as follows:

Backseat Events

18 Merevale Drive, Eye, Peterborough, England, PE6 7PZ

Events@backseatevents.co.uk

(+44) 7835 362386

(+44) 7368 323569

3. Data Collection

We collect and process personal data for the purpose of responding to general inquiries, providing quotations, and managing subcontractor relationships. The types of personal data we collect may include:

- Name and contact details of individuals
- Company name (if applicable)
- Job title
- Email address
- Phone number
- Address

4. Legal Basis for Processing

We will only process personal data where we have a lawful basis to do so. The legal bases for processing personal data at Backseat Events include the necessity of processing for the performance of a contract, compliance with legal obligations, and the legitimate interests pursued by Backseat Events.

5. Data Usage and Purpose

We will use the personal data collected for the following purposes:

- Responding to general inquiries
- Providing quotations
- Managing subcontractor relationships
- Communication related to our services
- Complying with legal and regulatory obligations

6. Data Sharing

Personal data may be shared with subcontractors, service providers, and third-party entities strictly for the purposes mentioned above. All third parties will be required to adhere to the same data protection standards as outlined in this policy.

7. Data Security

Backseat Events employs appropriate technical and organizational measures to ensure the security and confidentiality of personal data. This includes regular reviews of our information security policies and practices.

8. Data Retention

We will retain personal data only for as long as necessary to fulfil the purposes for which it was collected and to comply with legal and regulatory requirements.

9. Individual Rights

Individuals have the right to request access, rectification, erasure, or restriction of their personal data. Requests can be made by contacting us using the details provided in Section 2.

10. Changes to the Policy

This policy may be updated from time to time. The latest version will be made available on our website.

11. Contact Information

- If you have any questions or concerns about our GDPR policy, please contact us at events@backseatevents.co.uk or [\(+44\) 7835 362386](tel:+447835362386), [\(+44\) 7368 323569](tel:+447368323569)

Signed,
Jake Williams
Backseat Events Ltd.
06/01/2025